

# Los Angeles Repair and Restoration Shop Can Make Any Car Gleam with CARWORX



by **Autobody News Staff**

*WRC Collision* is a family-owned business that focused solely on classic cars until 2020, when it expanded to also offer collision repair services to Los Angeles County.

Today, WRC Collision and its team of eight employees does everything, from eye-popping full restorations and customizations to collision body repair on any make and model.

Manager **Rudy Hovsepyan** has been with WRC Collision since the repair side was established.

“Our technician is [I-CAR] certified, and cars get into accidents on a daily basis,” Hovsepyan said. “Our mission is to perform highly specialized repairs and our workmanship is backed up by our word.”

“I just love bringing cars back to life,” he said. “It’s a passion.”

The collision repair side of the business puts through about 45 vehicles per month, but WRC Collision has not lost sight of its original mission of Resto-Mods and custom builds. In fact, this November, the shop will display two of its custom Resto-Mods at the 2022 SEMA Show in Las Vegas—its first time showing off its work at the largest automotive trade show in North America.

The first car is a 1972 Buick Riviera. Hovsepyan said the reimagined car is “very unique.”

“It’s been ‘murdered out;’ everything is black,” he said. “Everything has been handcrafted. The panels have been redesigned.”

The second car is a 1964 Cadillac Coupe DeVille.

“This car is also handcrafted,” Hovsepyan said. “It has no door handles, it’s fully air ride equipped, with all the new tech inside the car.”

To produce the best finishes on classic and modern cars alike, WRC Collision relies on clear coats, putties and fillers from CARWORX. Established in 1999, CARWORX’s mission is to deliver reliable products that revolutionize the refinishing process while enhancing body shop productivity. The company offers more than 500 automotive



*WRC Collision* in Los Angeles, CA, uses CARWORX clear coats, fillers and putties to both create custom cars, and to repair any make and model’s collision damage.

refinishing products and accessories, and is constantly researching the market for the latest manufacturing tools and trends.

The shop is partnered with Clips Plus, located in Ventura County. Clips Plus is also a family owned and operated company, supplying CARWORX products in Los Angeles and Ventura counties.

WRC Collision uses CARWORX’s EUROCLEAR MS+ polyurethane clear coat, which stands out for its scratch resistance, easy application and good leveling capabilities. It has excellent resistance to UV and fuel, and can be air- or force-dried.

Hovsepyan said the EUROCLEAR clear coat has advantages for both restoration and collision repair work.

“When you’re doing classic restorations, classic panels are a little different from modern cars,” he said. “It’s not plastic, and the metal is older.”

“Once we tried CARWORX, it laid out the clear very nicely onto the panel, letting you see the details in the panel, which is what we look for.”

Hovsepyan said the shop’s employees tried the EUROCLEAR on a couple of cars and loved it.

“I received good feedback

from our employees that it’s easy to work with,” he said. “It’s also easier to sand and polish.”

When refinishing collision repairs, Hovsepyan said the EUROCLEAR can be used with a medium reducer when a vehicle needs to be repainted very soon after completing the repair.

“It gives the benefit of being able to do it the way you want,” Hovsepyan said. “That has increased productivity on the collision repair side, so customers are happy. We’re happy.”

Since it works on such a wide range of vehicles, the shop uses just about all of CARWORX’s putties and fillers. Hovsepyan said CARWORX is a great company to work with.

“We’ve noticed that Clips Plus is the only company that distributes CARWORX,” Hovsepyan said. “Per the owners, **Sergio** and **Olivia**, they have advised that CARWORX always gets the product to them quickly and is always available.”

WRC quality and production has gone to the next level thanks to the efficiency of CARWORX’s products.

“It’s like our name is on the car,” Hovsepyan said. “Now that we’re using CARWORX, it’s CARWORX’s and our name on the car.”

## WRC Collision

Location: Los Angeles, CA

(818) 765-8500

[www.wrccollision.com](http://www.wrccollision.com)

### Company At A Glance...

**Type:** Collision Repair & Customization

**Facility Employees:** Eight

**In Business Since:** 1959

**Number of Locations:** One

**Production Space:**

20,000 square feet



*WRC Collision* will display two custom cars at the 2022 SEMA Show, including this 1964 Cadillac Coupe DeVille.



The team at *WRC Collision* appreciates CARWORX products for their advantages for both restoration and collision repair work.

## CARWORX

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