

# Auto Body Concepts Guarantees “Best of the Best” for Clients with Accudraft Paint Booths



by **Autobody News Staff**

Crossing state lines between its two locations in Texas and Oklahoma, *Auto Body Concepts* must comply with each state’s requirements and ensure clients in both markets are pleased with the high-quality repairs the shops perform.

“The main thing that sets our shop apart from others is our dedication to our customers,” said **Dan Ott**, owner. “We aren’t here for the insurance companies or the tow companies—we are here for our customers, first and foremost. We are a local business, so these are our neighbors, friends and family, and we treat them as such.”

In order to guarantee customer satisfaction on each repair, Ott understands he must invest in the industry’s most advanced tools and equipment, such as Car-O-Liner frame and welding equipment and Accudraft Italia downdraft paint booths, installed in both facilities.

“We only use the best of the best for our clients,” Ott said.

Ott and his wife, **Wendy**, began using Accudraft’s paint booths in 2012 after touring other shops that used the product.

“The shop owners had great things to say about it, so we purchased and installed the booths in our shops,” Ott said. “Accudraft made the purchase and installation easy and efficient. Everything was installed properly and worked well from our first use.”

According to Ott, the painters at *Auto Body Concepts* “really like the booth because it is very clean, efficient, and their final product is excellent.”

“In fact, Sherwin Williams uses the Accudraft booths to train technicians, so they use the same equipment in training that we use here,” Ott said. “I think it speaks very highly of the company when Sherwin Williams uses their equipment for training purposes.”

Ott said the Accudraft paint booths have drastically increased productivity.

“The drying time is cut to 45 minutes, saving us several hours, because we use the Accudraft Xcelerator Fans. We also do not have to use heavy cleaners and solvents any longer because we use the Sherwin Williams WaterBorne 9K Ultra paint,” he said.

By using Accudraft’s downdraft paint booths in conjunction with the Ultra 9K paint line, *Auto Body Concepts* has drastically re-



**Dan Ott**, owner of *Auto Body Concepts*, has enjoyed increased productivity and an excellent finish since installing Accudraft’s paint booths.

duced its emissions and impact on the environment.

“We use Waterborne paint with PPS liners to filter out contaminants and to cut down on waste, and because we use Waterborne paint, we don’t have to use as much chemical cleaning product,” Ott said. “We recycle all cardboard, plastic and metal waste from our shop. We strive to have the cleanest environmental footprint possible with a 96% green rating.”

Ott grew up in the Cooke County body shop his father owned and operated for 52 years. He founded *Auto Body Concepts* in Gainesville, TX, in 2002, and in 2012, he opened his second location in Ardmore, OK.

Between both facilities, 35 collision repair professionals restore nearly 200 vehicles per month to their pre-accident condition, and the shops participate in 18 DRP relationships.

In addition to employing I-CAR Platinum technicians, *Auto Body Concepts* is I-CAR Gold Class, I-MAC and ASE Certified, plus they are certified to spray with Sherwin-Williams and have received OEM certifications from Kia, Ford, Hyundai, FCA, Dodge, Chrysler, Ram, Jeep, Fiat, GM and Nissan.

*Auto Body Concepts* consistently invests in training and education because it’s so important to Ott repairs exceed customer expectations.

“We walk each customer through the insurance claim process from start to finish,” Ott said. “We set up rentals for them, help contact insurance companies and explain the repair process.

“We provide free loaner cars

for customers who do not have rental coverage, and we offer free concierge service to take customers home, to the rental location or back to work,” he said. “We will also pick them up and set up towing assistance if necessary. We detail every vehicle before it leaves the shop, regardless of how large or small the job is.”

Ott expects the same consideration when he’s the customer in the relationship, and his Accudraft distributor, **Chris Curran** of Eco-Tech Systems, has delivered.

“The customer service is excellent—Chris Curran has been phenomenal!” Ott said. “Any time we have even the smallest issue, he is at the shop that day to make it right. We couldn’t ask for a better customer service/sales rep.”

“We were thrilled that Car-O-Liner Southwest and Sherwin Williams were so impressed with the quality and efficiency of our Accudraft paint booths that they recommended a top-tier company like *Auto Body Concepts* to us,” Curran said. “Their focus on quality and commitment to exceeding customers’ expectations is what sets *Auto Body Concepts* apart, and we are proud to be a partner in that.”

Overall, Ott is confident he made a superb business decision when he invested in Accudraft’s paint booths.

“There is no comparison between what we have used in the past and what Accudraft does for us,” Ott said. “We save time and money, and our customer satisfaction rating speaks for itself. We are extremely pleased with the Accudraft Italia downdraft paint booths.”

## Auto Body Concepts

Location: Gainesville, TX & Ardmore, OK  
(940) 668-1300 Texas location  
(580) 319-4742 Oklahoma location  
[www.autobodyconcepts.net](http://www.autobodyconcepts.net)

### Company At A Glance...

**Type:** Collision Repair  
**Facility Employees:** 35  
**In Business Since:** 2002  
**Number of Locations:** Two  
**DRP Programs:** 18  
**Combined Production Space:** 55,000 square feet



Founded in 2002, *Auto Body Concepts* promises clients the “best of the best,” which is why **Ott’s** two facilities utilize Accudraft Italia downdraft paint booths.



*Auto Body Concepts’* customer focus extends to the local communities they serve in Texas and Oklahoma, and the shop has always been a large supporter of local charities, schools and churches.

### Accudraft

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